



# SUSTAINABILITY AND ESG IN FINANCIAL INVESTMENTS

**5 DÉCEMBRE 2024**

**📍 Salle 313**  
**Pôle Universitaire Cathédrale**  
10 placette Lafleur, Amiens

Organisée par le LEFMI (UR 4286)  
sous la direction scientifique de M. Makram Bellalah (MCF- HDR, LEFMI/UPJV)



**LEFMI**  
LABORATOIRE D'ÉCONOMIE, FINANCE,  
MANAGEMENT ET INNOVATION  
UR: 4286

# PROGRAMME

9h Accueil des participants

## Session 1 : Sustainability and ESG

9h30 Valuation and Sustainability  
**Dejan Glavas** (ESSCA School of Management)

10h15 Au-delà du développement durable : Perspectives offertes par Conscious Business  
**Jean-Sébastien Simon** (ESSEC Business School Paris)

11h What drives firms' responses to ESG controversies ?  
**Elias Erragragui** (LEFMI, UPJV)

12h *Pause déjeuner*

## Session 2 : Energy Finance

14h Remittances, Rural Energy Poverty, and Energy Divide: The Developing Countries Experience  
**Mariem Brahim** (Paris Business School)

14h45 Combined Custom Hedging  
**Andrea Roncoroni** (ESSEC Business School)

15h30 *Pause café*

## Session 3 : Investment and Risk Management

16h The Impact of Blue and Green Lending on Credit Portfolios: A Commercial Banking Perspective  
**ELAHI Mirza-Nawazish** (Excellia BS)

16h30 Decarbonation as a Service: An Economic Analysis of Innovative Shuttles for Freight on Highways  
**Anicet Kabre Bene-Wende** (LEFMI, UPJV)

17h Portfolio Diversification: Insights from Three Alternative Portfolio Methods and Commodity Futures Prices  
**Chiheb Feki, Amine Ben Amar, Makram Bellalah** (LEFMI, UPJV)